SPONSORSHIP 2024



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Our Vision

The Wodonga Hockey Club is dedicated to ensuring accessibility to community-based sporting facilities for all members of the community.

By providing affordable opportunities, we empower individuals to not only learn hockey skills but also develop transferable skills applicable to daily life. Through active participation in our club, members cultivate connections and pathways within the local community, benefiting from interactions with positive role models. Being part of a community.

We place a strong emphasis on uniting children from diverse backgrounds across the greater Wodonga area through sports, which has been proven to enhance overall wellbeing, both physically and mentally. As children join our club, their families also become involved, fostering stronger familial and community bonds in line with our motto of "Family" Fun Fair."

Sponsorship support is integral to every aspect of our club's operation, from maintaining equipment for members to minimising on-field costs and ensuring accessibility for all individuals and families.

Our commitment to the community remains steadfast, regardless of individual circumstances, as we strive to eliminate barriers and provide equal opportunities for everyone to experience the joys of our remarkable sport.

Level of Sponsorship

<u>GOLD</u>

Contribution range - \$ Unlimited per year

Your generous contribution unlocks advertising opportunities across various platforms, including Facebook, Instagram, Wodonga Hockey Club's webpage, and newsletters.

Additionally, your organisation will receive prominent exposure through:

- A large advertisement on our Sponsorship fence at the ground, visible to over 2,500 members and schools,
- > A core flew sign on our grandstands.
- Identified as a Gold (Major) Sponsor on our media platforms.

We are committed to promoting your organisation at all our social functions throughout the year, with special mentions at both our Junior and Senior presentation nights.

Choose the duration of your sponsorship agreement:

- ➤ 1 year
- ➤ 2 years
- > 3 years

As a token of our appreciation, special promotions include one complimentary ticket to either our Senior or Junior presentation night.

Potential to add your logo to our playing uniform or walk out shirts if the contribution range and duration are agreed.

<u>SILVER</u>

Contribution range - \$2,000 per year

Your contribution secures advertising spaces on various platforms, including Facebook, Instagram, and Wodonga Hockey Club's webpage, along with placement of your logo on our Sponsorship fence at the ground.

We are dedicated to promoting your organisation at both our Senior and Junior Presentation nights.

Choose the duration of your sponsorship agreement:

- ➤ 1 year
- ➤ 2 years
- ➤ 3 years

<u>BRONZE</u>

Contribution range - \$1,500 per year

This package includes advertising on Facebook, Instagram, our Wodonga Hockey Club Website & Newsletters.

Choose the duration of your sponsorship agreement:

- ➤ 1 year
- ➢ 2 years
- > 3 years

We appreciate your time and interest in Sponsorship of the Wodonga Hockey Club. Should you need further details or wish to discuss any aspect, please don't hesitate to reach out to us.

Vanessa Flanagan | Secretary

0437263114

Erica Bartlett | Committee member

0437 378 381

secretary.wodongahcokey@gmail.com